

The Crunchtastic Walnut Chocolate Candy 2018



Application Form for the Contest

Deadline for the
application form:
April 22, 2018

Please fill in legibly.

The application for the contest as well as the **complete** registration form must be handed in by email to CWC@californiawalnuts.de.

Don't forget to attach a photo of your candy creation when sending in the application form.

1) What is your chocolate candy made of?

2) What ingredients (incl. allergens) did you use? What is the content of walnuts (in %)?

3) Why is your creation the crunchtastic chocolate candy 2018?

4) Where do you see the market potential of your creation?

5) Which price per 100 g would you recommend?

6) How long is the shelf life of your chocolate candy?

7) What is the name of your creation?

City, date

Signature

Please find the terms and conditions of participation on www.californiawalnuts.eu/participation

Contact: **Trade Representation Europe** · c/o mk² marketing & kommunikation gmbh
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Founded in 1987, the California Walnut Commission (CWC) is financed by contributions from over 4,000 walnut farmers and 90 handlers in California. The commission is an institution of the state of California and closely works together with the secretary of the California Department of Food and Agriculture (CDFA). CWC mainly focuses on research of health benefits of walnuts as well as the development of export markets, of which Germany is the largest.