

The Crunchtastic Walnut Chocolate Candy 2018



Conditions of Participation for the Contest



After a successful contest last year, the search for the crunchtastic walnut candy enters into the next round.

Looking for innovative chocolate candies with California walnuts.

The finest new creations of the modern food trade and food business sector are going to be awarded. Existing compositions using walnuts from California can also be part of the contest.

Organizer of the contest is the California Walnut Commission (USA), represented in Germany by mk² marketing & kommunikation gmbh (following "the organizer").

A panel of experts is going to evaluate the submissions. The winners (rank 1 to 3) will be awarded with **attractive monetary values and bonuses**. By submitting their applications, all participants accept the following conditions. »

Contact: **Trade Representation Europe** · c/o mk² marketing & kommunikation gmbh
Oxfordstr. 24 · 53111 Bonn · Germany · Phone: +49 (0) 228 94 37 87-0 · CWC@californiawalnuts.eu



Founded in 1987, the California Walnut Commission (CWC) is financed by contributions from over 4,000 walnut farmers and 90 handlers in California. The commission is an institution of the state of California and closely works together with the secretary of the California Department of Food and Agriculture (CDFA). CWC mainly focuses on research of health benefits of walnuts as well as the development of export markets, of which Germany is the largest.

Participation Requirements and Organizational Topics

1. Eligible are companies selling their products directly to consumers or offering it for further processing to industry clients or retail partners. This applies exclusively if their headquarters or their branch offices are located in Germany, Austria, and Switzerland as well as the Netherlands, Belgium, and Spain. Restrictions pertaining to the legal form do not exist. The presented products have to be mainly developed in the countries listed above. The coordination in Spain will be conducted by a team at the agency Atrevia:

Atrevia

Lorena De Marco Hottel
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Villarroel 214, 1º2ª
08036 Barcelona

2. Eligible to apply are such companies that did not win a prize (rank 1 to 3) in 2016 and 2017.

3. Only the participants' own product ideas may be submitted. Aside from new product innovations, participants can also submit existing candies with California walnuts.

4. The participants ensure to provide truthful information and not to infringe third-party rights with the products handed in, especially industrial property rights.

5. The completed application must fulfill all criteria listed in the general conditions below.

6. Only complete applications will be accepted.

7. All applications will be evaluated by a panel of experts.

8. The contest participation is free of charge. Efforts of participants, regardless to what extent, will not be compensated.



General Conditions for the Application

Production of Walnut Chocolate Candy Samples

- Production of chocolate candies using California walnuts.
- Minimum amount: 40 candies in packages. (Contest winners may provide another 40 samples for a sensory test possibly taking place after the evaluation.)
- Best before date > three months in the provided package.
- Production under the current German food law (especially food hygiene regulations).

Application Documents

Please download the **application form** on **www.californiawalnuts.eu** for reasons of consistency and fill in the following information legibly:

- Short product description
- Declaration incl. list of ingredients and QUID indication
- Short statement of product features "Crunchtastic Walnut Candy 2018"
- Justification of market potential (incl. retail price per 100 g)
- Information on recommended shelf life
- Product photo

Registration

- The contest application consisting of the application questionnaire and the complete application form needs to be sent to **CWC@californiawalnuts.eu** via email. Last day of submission is **April 22, 2018**.
- Only complete application forms will be accepted.
- The number of participants is limited to 30 candy creations; decisive is hereby the order of which the complete application documents are received. **Every candidate is allowed to submit two different chocolate candies only.**
- Closing date for application will be published on the website **www.californiawalnuts.eu**
- Shipment of 40 candies each in suitable packaging to the panel of experts is possible **ONLY** from **April 23 to May 4, 2018** (incoming). The delivery address will be published no later than mid-March on **www.californiawalnuts.eu**.



Legal Information

1. All winners will receive a certificate.
2. The winners will be announced on the website of CWC (www.californiawalnuts.eu). During the award ceremony and reporting afterwards, the names of ranks 1 to 3 (participants and companies), as well as information regarding the products will be publicly announced. The agreement to this is given by participating in the contest.
3. The evaluation and the decision will be conducted based on a sensory test and innovative character. Deciding the winners of the award is incumbent upon the panel of experts.
4. No cash reimbursement is possible.
5. There is no legal claim on the awarding of a prize. If there was an award made, however, and it turns out the participation conditions were infringed, the organizer is entitled to withdraw the award, confiscate the prize and exclude the participant retroactively. This applies especially to participants with products that infringe third party rights or food hygiene.
6. The organizer is not liable for the products submitted by participants.
7. Furthermore, the organizer has no legal claim to the submitted products; the organizer will not adopt the product ideas as its own. Especially, the organizer is not liable for possible violation of industrial property rights or food hygiene of the submitted or awarded products. There will not be an audit if the submitted contributions handed in violate third party rights.
8. Every liability of the organizer towards the participants will be, as far as it is permitted by law, excluded. Exclusion does not apply to liability on compensation of death, body injuries, health damages and/or gross negligence.
9. All decisions are final. Place of jurisdiction is Bonn. German law applies.

Data Privacy

The organizer collects the provided information given in the application. It is exclusively used by the panel of experts and for the coordination of the contest following stringent regulations pertaining to confidentiality and the protection of privacy.

Companies declare their agreement by participating in this contest that application documents may be given to the jury. Along with the submission of the application, the participants accept the contest conditions of participation.

As of February 2018

